



Highway Safety Program

Working Together Communities, Schools, Parents and Friends Can Create a Safer South Dakota

COMMUNITIES

Take a stand. Safe driving affects every member of the community. By collaborating with efforts and resources, lives can be saved.

SCHOOLS

Staff members want to see students succeed and success starts with students making healthy choices. When schools, students and parents work together, educational experiences are strengthened to encourage safe driving.

PARENTS

Speaking openly and honestly about driving safety is a valuable gift families can share. Expect responsible behavior. Talk frequently and lead by example!

FRIENDS

Friends are the leading influence on teen behavior. Friends have the power to influence and encourage healthy choices.

By working together with state and federal partners, the Highway Safety Program is able to provide education, prevention, training and public awareness to all communities in South Dakota.

Partnerships with the South Dakota Office of Highway Safety and the National Highway Traffic Safety Administration (NHTSA) provide the support to build networks needed to save lives, prevent injuries, and reduce vehicle-related crashes.

Funding provided by the South Dakota Office of Highway Safety.

LOCATION

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prevention



community



caring

Promoting Safe Driving in South Dakota

helping people help themselves



www.voa-dakotas.org

Mission Statement

Partner with prevention advocates to provide education and assistance to reduce the number of traffic crashes, injuries and fatalities occurring on South Dakota roadways.



Occupant Protection

The only thing that is going to save a person from being a human cannonball – aside from driving responsibly (and that's no guarantee against the other guy on the road) – is properly wearing a seat belt. The driver of the vehicle is responsible for ensuring that all occupants are securely buckled in.

Impaired Driving

Alcohol use is not "a right of passage" for youth! Drunk drivers kill innocent people every year in South Dakota. Laws such as Zero Tolerance and .08 BAC have been established, but the most effective strategy in saving lives is prevention. Report drunk drivers. Designate a sober driver. Stop underage drinking.

Aggressive Driving

Most people think speeding is driving above the maximum posted speed limit. Speeding also refers to traveling too fast for weather, road or traffic conditions – even if the speed limit isn't exceeded. Speed kills – slow down!



Success starts with: TEAMWORK!

- Parents talking with other parents
- Youth talking with parents
- Youth talking with other youth

By increasing the education of drivers in South Dakota we can reduce the number of traffic crashes and in doing so, lives will be saved.

For more information, please contact:

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Target Population:

Ages 14-28

Population Served:

This program is designed to assist prevention specialists, school personnel and community safety coalitions.



Available Materials and Online Resources

Safe driving materials are available free-of-charge to support education programs and community initiatives. Promotion of awareness campaigns and coalition development/support are priority services.

Highway Safety materials located at Prevention Resource Centers across the state include the following:

- Videos – VHS and DVD
- Brochures
- Posters
- Curriculum
- Activity Guides
- Impaired Vision Goggles
- Statistics
- Informational Guides
- "How To" Guides
- Resources

Safe Driving is Everyone's Responsibility

Materials can be found online at: www.voa-dakotas.org. Click Highway Safety.

Call the program at (605) 339.1199; ext. 301 or 800.365.8336.



Don't Drink & Drive