

# RETAIL PARTNER



# GreaterGoods



Volunteers of America, Dakotas is called by the Gospel to guide people to live healthy and fulfilling lives. Each year, we serve nearly 10,000 people in the Sioux Empire through a ministry of service.

- Guiding people with behavioral health needs
- Uplifting children, youth, and families
- Supporting individuals with intellectual and developmental disabilities
- Strengthening those struggling with homelessness

GreaterGoods is a retail donation program operated by Volunteers of America, Dakotas. The goal of GreaterGoods is to strengthen nonprofits throughout the region by lowering supply costs and to improve the lives of individuals and families through resources to meet basic needs and enhance quality of life.

You can help dozens of nonprofits and thousands of individuals each year by partnering with Volunteers of America, Dakotas GreaterGoods.

## HERE'S HOW IT WORKS:



## HOW DONATIONS CAN MAKE A DIFFERENCE:

- A simple set of bed sheets can help a veteran moving out of homelessness turn their new apartment into a home.
- Hygiene items like lotion, soap, or shampoo mean low-income families living paycheck-to-paycheck don't have to choose between paying rent and buying basic necessities.
- Leftover holiday decorations help us make seasons bright for individuals in residential programs.

### CONTACT INFORMATION:

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"We are proud to serve as a Good360 Community Redistribution Partner (CRP). As the global leader in product philanthropy and purposeful giving, Good360 partners with socially responsible companies to source highly needed goods and distribute them through a trusted network of vetted nonprofits like Volunteers of America, Dakotas that support people in need."

# TRUCKLOAD SPONSOR



# GreaterGoods



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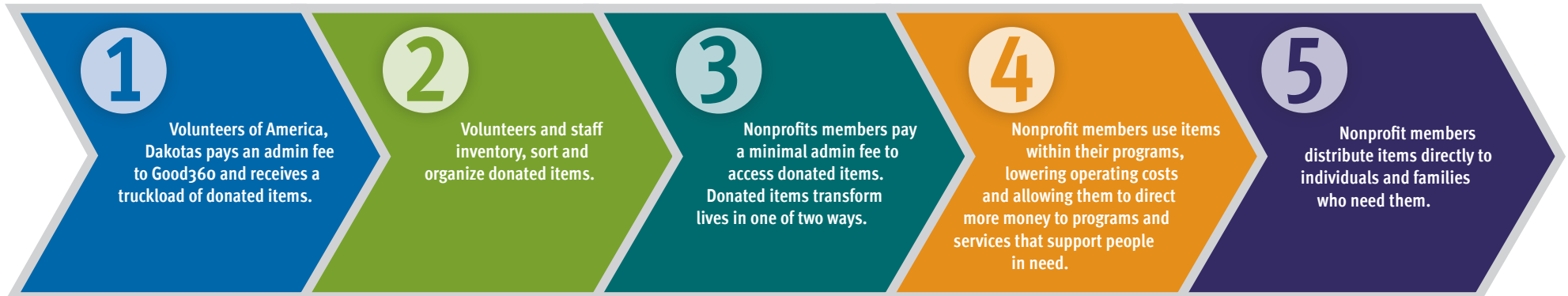
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## HERE'S HOW IT WORKS:



## HOW TRUCKLOAD SPONSORSHIPS MAKE A DIFFERENCE:

• Average investment per truckload = \$25,000 • Average estimated value of each truckload = \$150,000 • Return on investment per truckload sponsorship = 6x

### CONTACT INFORMATION:

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# NONPROFIT MEMBER



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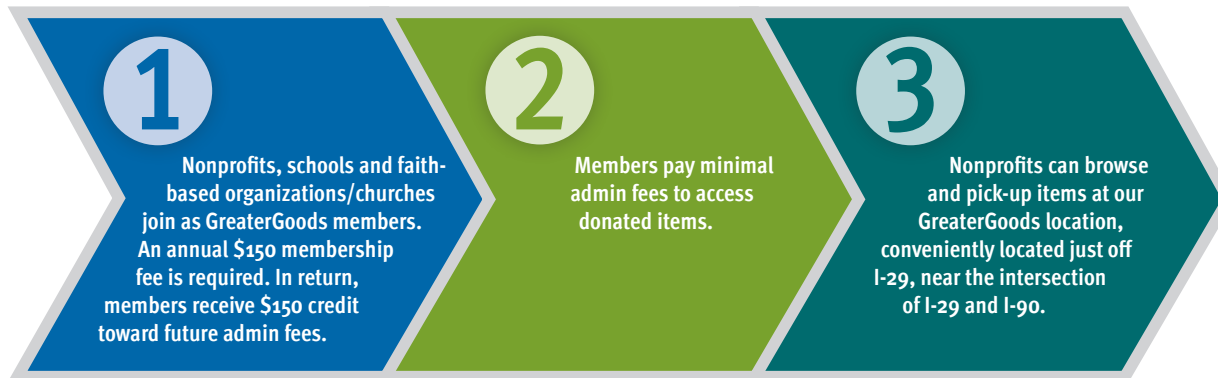
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The goal of GreaterGoods is to strengthen nonprofits throughout the region by lowering supply costs and to improve the lives of individuals and families through resources to meet basic needs and enhance quality of life.

Through this program, retailers donate high quality new and like-new items to Volunteers of America, Dakotas. Nonprofit members pay a minimal admin fee to access these donated items, which they can use within their programs to lower operating costs or pass on directly to individuals and families who need them.

## HERE'S HOW IT WORKS:



## MEMBERSHIP BENEFITS:

- Help your clients access basic need items like household goods, hygiene items, clothing and more
- Lower supply costs and direct more money to programs and services
- Be part of a sustainable solution that prevents items from ending up in landfills and puts those items to use improving lives

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# GreaterGoods



Investing in Non-Profits,  
Schools, and Churches



## TRUCKLOAD

\$25,000 investment delivers an estimated \$150,000 in goods into the community.

**Options:**

- One-time gift of \$25,000,
- Two installments of \$12,500 over two years, or
- Three installments of \$8,325 over three years.

**Recognition:**

- Verbal acknowledgment by Chief Executive Officer or emcee at our annual fundraising event.



## HALF TRUCKLOAD

\$12,500 investment delivers an estimated \$75,000 in goods into the community.

**Options:**

- One-time gift of \$12,500, or
- Two installments of \$6,250 over two years.

**Recognition:**

- Logo on video board/thank you slide at our annual fundraising event.



## CITY TRUCK

\$5,000 investment delivers an estimated \$30,000 in goods into the community.

**Options:**

- One-time gift of \$5,000, or
- Two installments of \$2,500.

**Recognition:**

- Acknowledgment at giving level in recognition material.
- Rise & Shine sponsorship plaque if requested.
- “Thank you” post on Facebook will link to sponsor list.



## PICKUP LOAD

\$2,500 investment delivers an estimated \$15,000 in goods into the community.

**Options:**

- One-time gift of \$2,500 or two installments of \$1,250.

**Recognition:**

- Company/Personal name listed on video boards at Rise & Shine and 1896 Society events.
- Acknowledgment in four agency newsletters.
- Invitation to attend our Rise & Shine fundraising event, including an optional table for guests.



# GreaterGoods



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**Volunteers of America, Dakotas is called by the Gospel to guide people to live healthy and fulfilling lives.** We fulfill this mission by guiding people with behavioral health needs, supporting individuals with intellectual and developmental disabilities, strengthening those struggling with homelessness, and uplifting children, youth, and families.

**In July 2022, Volunteers of America, Dakotas opened GreaterGoods,** a retail donation program that distributes high quality, new items to nonprofits, schools, and churches. The goal of GreaterGoods is to strengthen nonprofits throughout the region by lowering supply costs, and to improve the lives of individuals and families through resources to meet basic needs.

**Through GreaterGoods, Volunteers of America, Dakotas receives truckload donations of new items, like household appliances, furniture, school supplies, toys, clothing, and more.** Nonprofit members (including nonprofits, schools, and churches) pay nominal admin fees to access these items, which they can use within their programs to lower operating costs or pass on directly to individuals and families who need them. These admin fees help GreaterGoods cover operational costs of the program, including staff time, utilities, and shipping.

**By 2025, GreaterGoods anticipates distributing at least \$3.0 million worth of product to a network of 200-250 nonprofit members each year, saving members an estimated \$2.7 million annually.** Individuals, groups, and businesses can support the GreaterGoods initiative by investing in one of the options listed on the reverse side of this information sheet.

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